



## International Seminar UCM – CertificaRSE

### Adapting Tax Rules To Global Challenges



**CERTIFICARSE (DER2015-65374-R)**  
EFECTOS JURÍDICO-FINANCIEROS Y CONTROL DEL IMPACTO SOCIAL  
PARA EL DESARROLLO SOSTENIBLE



**Unión Europea**  
Fondo Europeo  
de Desarrollo Regional  
"Una manera de hacer Europa"

**LEGAL-FINANCIAL EFFECTS, AND CONTROL OF THE  
SOCIAL IMPACT FOR SUSTAINABLE DEVELOPMENT**

*In cooperation with:*



**Wednesday, 5th of June 2019**

Aula polivalente, Faculty of Law, Universidad Complutense de Madrid

<http://derecho.ucm.es/localizacion-y-contacto>

*\* Participation is free of charge and registration is not necessary*

*Official languages: English and Spanish*

## **PROGRAM**

### **10:30 h Welcome**

RICARDO ALONSO GARCÍA. Dean, Faculty of Law. UCM

MIGUEL ÁNGEL MARTÍNEZ LAGO. Director of the Financial and Tax Law Area, UCM

### **10:40 h Round table on incentives for sustainability and their control**

Some philosophical reflections on sustainable taxation

FRANS VANISTENDAEL. Tax Law Professor, KU Leuven

Tax incentives to promote solar energy self-consumption

MARTA VILLAR EZCURRA. Tax Law Professor, Universidad San Pablo-CEU

Treaty anti-abuse measures as a tool for securing sustainable development in a globalized economic environment

JACQUES MALHERBE. Tax Law Professor, Université Catholique de Louvain

Global Sustainability And Financial Activity: Control Of Tax Incentives To Promote Private Participation

MARÍA AMPARO GRAU RUIZ. Tax Law Professor, UCM

### **12:00 h Coffee break**

### **12:20 h Round table on the tax treatment of digital economy and robotics**

Tax immunity: challenges and risks

MARÍA TERESA SOLER ROCH. Tax Law Professor, Universidad de Alicante

The design of a robot tax

XAVIER OBERSON. Tax Law Professor, Université de Genève

A new taxation for a new reality

CÉSAR GARCÍA NOVOA. Tax Law Professor, Universidad de Santiago de Compostela

Approach to taxation of digital services and robotics in Europe  
JUAN JOSÉ HINOJOSA TORRALVO. Tax Law Professor, Universidad de Málaga

### **13:40 h Closing**

MARÍA AMPARO GRAU RUIZ. Principal Investigator of the CertificaRSE project

JUANA PULGAR EZQUERRA. Director Commercial, Financial and Tax Law Department,  
UCM

### **Special thanks to the following sponsoring institutions:**

*Asociación Española de Asesores Fiscales*  
*Asociación Española de Fundaciones*  
*Confederación de Cooperativas de viviendas de España CONCOVI*  
*FSC, Forest Stewardship Council*  
*Fundación Acción contra el Hambre*  
*Liedekerke, Wolters, Waelbroek & Kirkpatrick*  
*Observatorio de Responsabilidad Social Corporativa (Observatorio de RSC)*  
*ONU - Financing for Development Office, United Nations*  
*PEFC, Programme for the Endorsement of Forest Certification Schemes*  
*PricewaterhouseCoopers*  
*Sostenibilidad & Excelencia, SOANDEX*  
*Uría Menéndez Abogados*

More information about the CertificaRSE project: <https://www.ucm.es/proyecto-certificarse/>

More information about the H2020 INBOTS project: <http://inbots.eu>

More information about the UCM-UDIMA LLM in Advanced Studies on Financial and Tax Law: <http://derecho.ucm.es/estudios/master-derechofinancieroyletributario>